

Are you Swedish? Proudly presents...

# The international breakthrough of Dagmar



Dagmar s2010 collection

## Dagmar's march to the top

Sweden's most loved arty chic fashion brand Dagmar has reached the top of the international fashion scene.

The awardwinning label (see enclosed press release) is already sold in topstores in Sweden, Benelux, France, USA and Japan. Now Dagmar is having its big break in the UK with huge press coverage and interest from all of London's coolest department stores.

Please find jubilant press this week in UK's Grazia and Vogue:  
<http://www.graziadaily.co.uk/fashion/archive/2009/09/09/hot-new-label--dagmar.htm> and <http://www.vogue.co.uk/news/daily/090915-the-dagmar-designers-talk-breaking-.aspx>. For the huge amount of press Dagmar had already in Benelux, please go to <http://www.areyouswedish.com/dagmar/press.html>.



Dagmar 2010 collection

**Info and press material**

If you want more information, press material, borrow items and/or get in contact with the Dagmar sisters, please do not hesitate to contact Are you Swedish?. We have a showroom in Amsterdam. You will find Dagmar also at the Tranoi fair in Paris from 1 - 4 october.

Are you Swedish? looks forward to hearing from you, showing you the collections and tell you all about it. Please also check the other brands that Are you Swedish? represents, at [www.areyouswedish.com](http://www.areyouswedish.com).

Med vänlig hälsning, kind regards,

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